



Dear Ladies,

In God's divine design our annual WOMEN OF PURPOSE CONFERENCE is being prepared for you.

Women are sharing this news with friends and getting groups together to come in anticipation of what God is going to do in their lives. Please read the materials enclosed in this packet carefully and begin your strategic planning to attend and bring a group of women and girls with you. This letter has a time-line to keep each group leader on target so you do not miss out on any of the important deadlines.

One FREE registration will be given per group of 10 or more for a first-time attendee to the conference. The Student/Senior Discount is given to students ages 16-22 and to seniors ages 65 and up.

April (Seven months) - It is time to read and share the packet information with your church and group leadership. The tri-fold brochure and bulletin insert will give you detailed instructions about our guests, hotel reservations, conference registration, Pre-conference prayer, Friday morning sessions and the main conference schedule.

May (Six months) - Distribute copies of the bulletin insert or tri-fold brochure to your church women & girls. Some groups set up a monthly payment plan to help their ladies budget for this big event. Begin fund raisers now for the Project Offering for the Women's Center in Burkina Faso, West Africa.

August (Three months) - Display the two conference posters in prominent locations in your church. Show the brief promo DVD for a few weeks in your worship service. Use the Group Registration form provided for groups to register their women. You may need to make multiple copies of this form for larger groups. This form is then used by the group leader to fill out the Tri-fold registration form or to register her group on-line at our website. Please see www.pendelwomenofpurpose.org

September (Two months) - Fax or mail in your Hotel Reservation form with a check or credit card payment. The Hotel Reservation form must be used in order to secure sleeping rooms at the Hershey Lodge. You will only receive our reduced price group rate by using this form. Reservations are not accepted prior to September 1. Please note the cut-off date of October 23 when reservations are closed. When you make your hotel reservation, full payment of all rooms reserved will be required at that time. If the Hershey Lodge is booked at the time you place your reservation, you may ask to be placed on a cancellation list by giving your email address or phone number. In this case, make a reservation at another local hotel while waiting for a call from the Hershey Lodge to insure you have rooms.

October (One month) – Send in your Conference Registration form or register on-line at our website by October 23. Please use the form attached to the Tri-fold for your registration and send with a check or the credit card information. When registering on-line, follow the directions carefully. You will receive an email response to all registrations. After October 23, please register on site at the conference desk.

Our prayer is that God will equip you as a leader to inspire your women to attend and that everyone who comes to the conference will know that God has a Divine Design for their life.

With much joy and anticipation,

Ruth E. Puleo